

An aerial photograph of the Autobahn Country Club. The image shows a large, winding golf course with several holes and green fairways. In the center, there is a large clubhouse building with a grey roof and several smaller buildings nearby. The surrounding area includes parking lots, roads, and some industrial or commercial buildings in the distance. The overall scene is a mix of green grass, brown earth, and grey concrete.

# **AUTOBAHN COUNTRY CLUB**

*Sponsorship Opportunities*



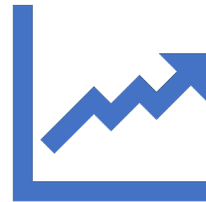


**ON AVERAGE WE SEE 54,000 PEOPLE ENTER THROUGH OUR GATES EACH SEASON**

# ***OUR UNIQUE VENUE AND SELECTION OF PROGRAMS WILL MARKET YOUR BRAND BY***



Creating Awareness



Increasing Brand Loyalty



Driving Traffic & Sales



# CIRCUIT RENTALS

- Average of 150 events per year
- Types of Circuit Rentals
  - Manufacturer Consumer Events
  - Dealer Training
  - Driving Experiences
  - Open Lapping Days
  - Car Clubs



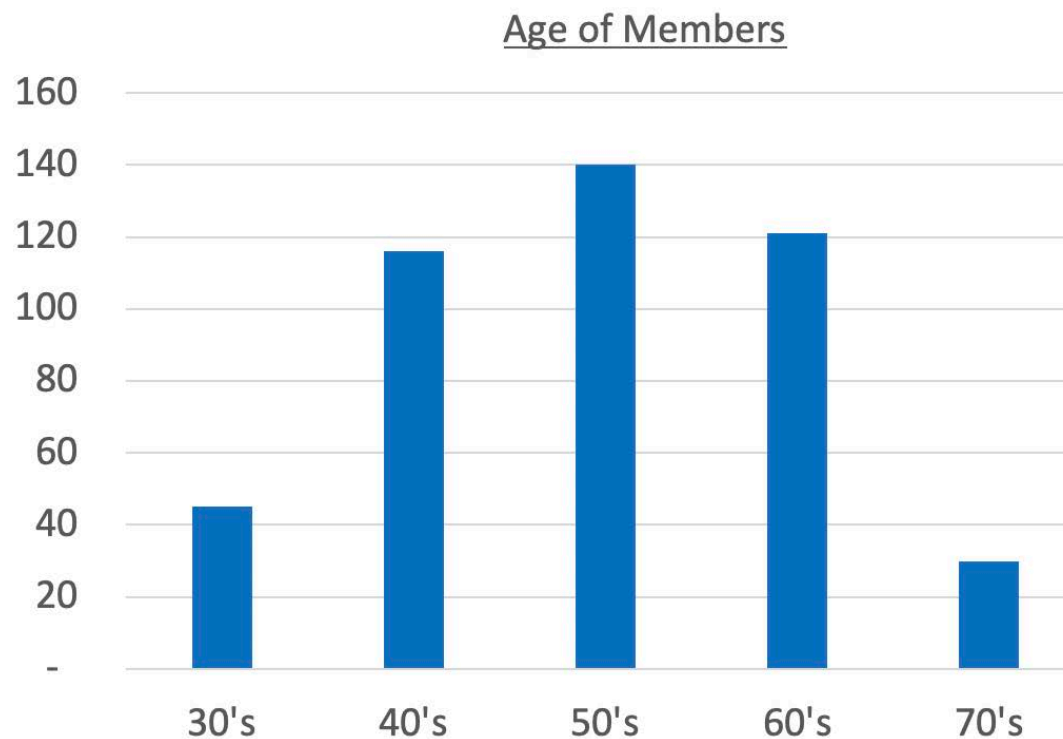
# MEMBER ENGAGEMENT

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- Community of Motorsports Enthusiasts
- Our Member Race Series consists of 50 races a season
- Race Classes Include:
  - Spec Miata
  - GT
  - Radical Cup
  - Chase Race
  - Wings-n-Things

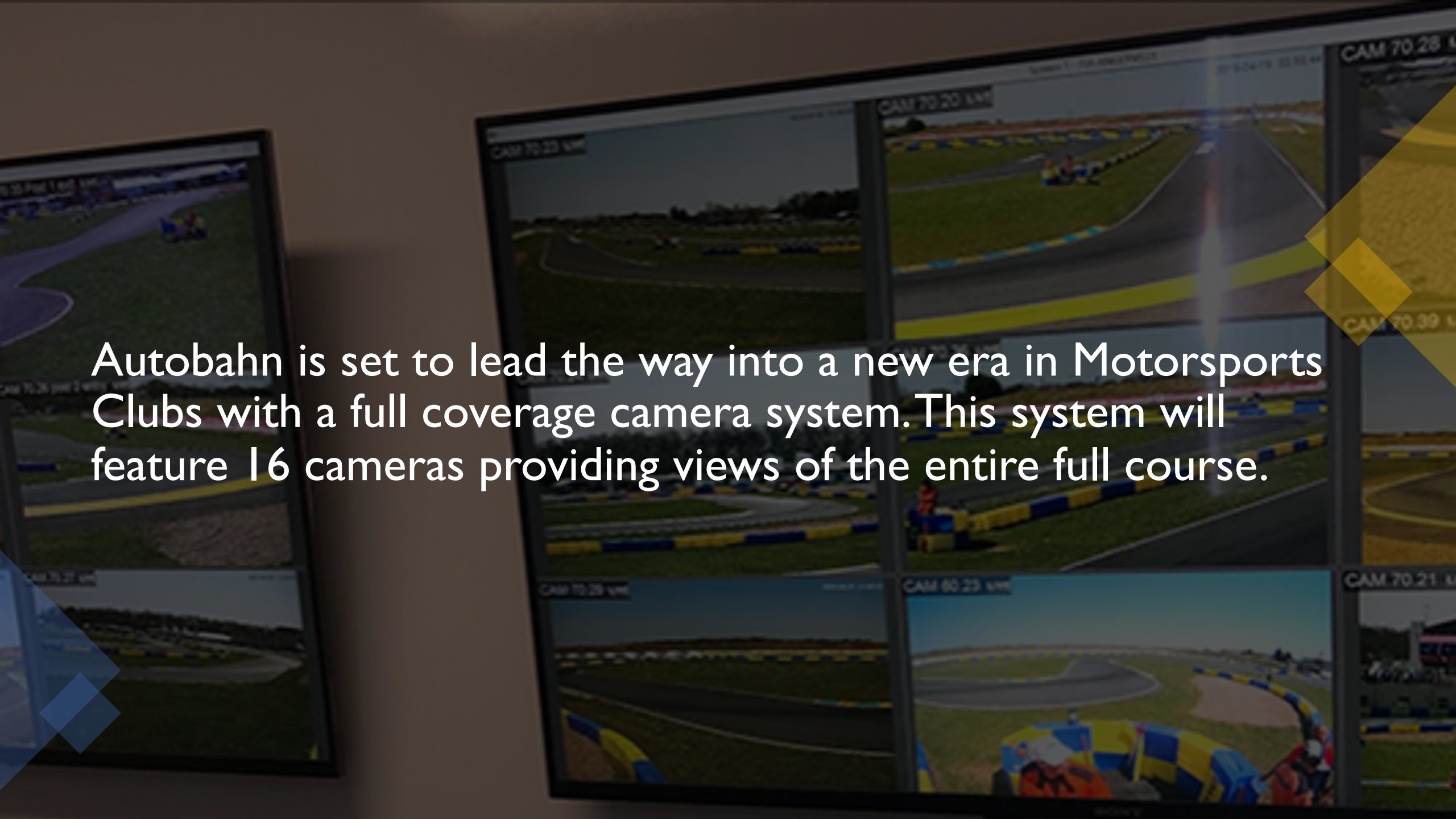


# MEMBER DEMOGRAPHICS



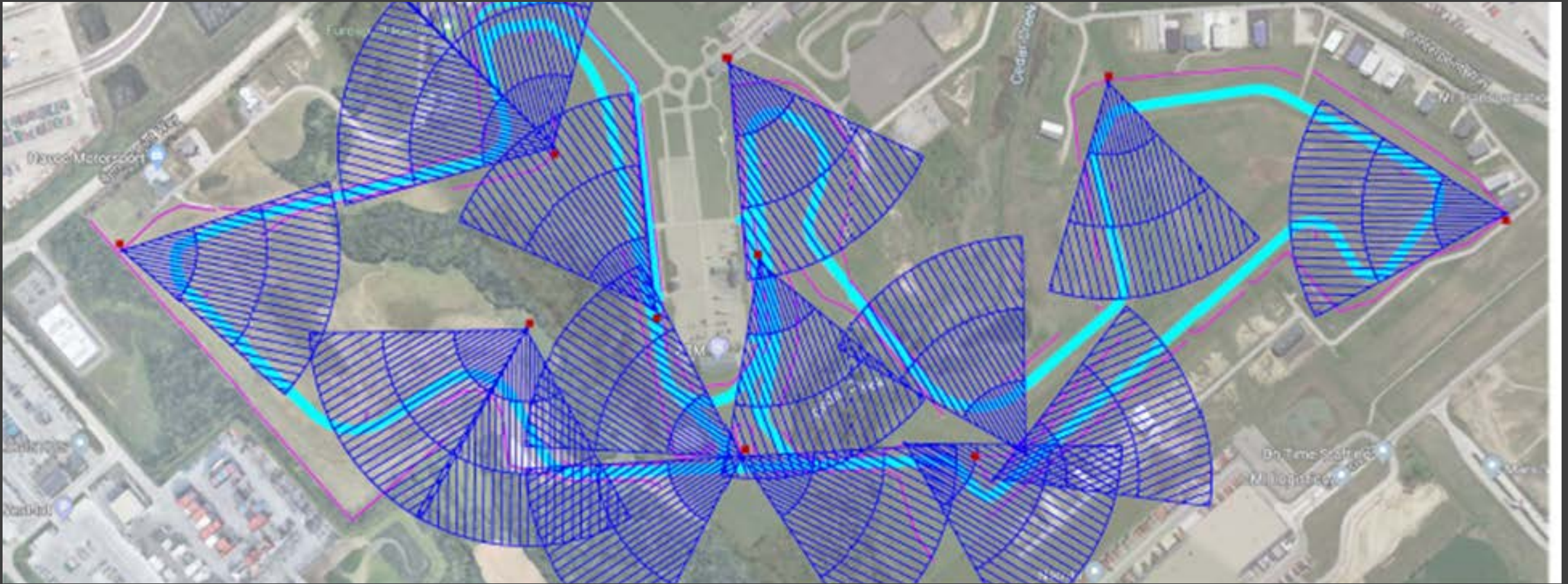
- Typical member net worth exceeds \$3 million
- Typical income of a member exceeds \$250,000 per year
- A typical member collects exotic, classic, and vintage vehicles as well as race cars, boats, and motorcycles





Autobahn is set to lead the way into a new era in Motorsports Clubs with a full coverage camera system. This system will feature 16 cameras providing views of the entire full course.





Autobahn has been working closely with RaceTrack Engineering (RTE), the leader in motorsports venue technology, to develop a system with a broad range of capabilities.

*RTE Clients include Indycar, IMSA, Circuit of the Americas, and Indianapolis Motor Speedway*



## ***Immediate Benefits of a New Camera System Include:***

- Improved Safety
  - Full visibility of all cameras from Race Control
  - Greatly increases information available in Race Control
  - Instant replay and recording for Stewards
- Clubhouse viewing
  - Watch all the action on track in the comfort of the Clubhouse
  - Know who is on track
- Broadcasts of member races
  - View races in the clubhouse
  - Races streamed online
  - Increasing Club, Sponsor, and driver exposure

## ***Additional Future Benefits:***

- Increased sponsorship opportunities and revenue
- Daily operational changes reducing overhead costs
- Sales opportunities for events
- Fiber connectivity throughout track allows for many other future add ons
  - Multi-Loop Timing Sectors
  - Car location allowing cameras to follow a car or battle automatically
    - Enter your transponder and get full video of your session on track
  - Vehicle Locator Map
  - Track Marshal Communications
  - Remote Viewing Stations
  - Distributed Video Systems (Live Streams, In-House TV Network, etc)
  - Driver Coaching Analysis & Comparisons
  - Circuit Data Archival & Analysis Database
  - Circuit-Based WiFi (Non-Public WiFi Transmission)
  - Local GPS Positioning Systems
  - Distributed Video Systems
  - Existing Electronic Flag Panel Integration



# ***INVESTMENT***

The sponsorship fee would be inclusive of these opportunities:

- Branded billboard at selected locations
- Branded brake markers on the track

**Investment: \$5,000 through 2022 season**

# BILLBOARD LOCATIONS

Sponsorship Signage



Available Locations On South Track



Available Locations On North Track



Available Locations On North Track

